

Dear Neighbors,

The Neighborhood Mishloach Manot Campaign is underway!

This project raises funds for local tzedakah (Keren Nevo, gemachs, Kaitanat Ilan) and helps make Purim easier and more meaningful for everyone.

How it works:

- Each family selects recipients; there is a cost per recipient.
- Every home receives one kosher l'mehadrin Mishloach Manot package with a card listing the senders.
- Reciprocity service (available when a minimum amount of names are chosen): anyone who sends to you is automatically included. There may be a small fee for this service.

Optional donations:

- **Vaadat Chesed** – supports families in need with meals and childcare.
- **Ma'ale Orah** – distributes Mishloach Manot to needy families through the local Torani educational organization.

Please note: this campaign does **not** fulfill the mitzvah of *matanot la'evyonim*.

About the Supported Causes

Keren Nevo

A neighborhood charity supporting needy families in Ma'ale Adumim in cooperation with the municipal welfare department. The fund provides food and financial assistance, is fully audited and tax-recognized, and distributes approximately 200,000–300,000 NIS annually.

Ma'ale Orah

An organization that distributes Mishloach Manot to needy families and runs educational programs that strengthen Jewish identity in local secular schools.

Ethiopian Immigrant Community

Support for the Ethiopian immigrant community, including synagogue leadership, life-cycle events, and urgent assistance for essential needs. Purim donations play an important role in successful community integration.

Bnei Akiva – Kaitanat Ilan

A volunteer-run summer camp for children with severe disabilities (CP) from the Ilan Association. Youth volunteers provide activities, accompaniment, accessibility support, and fundraising.